

JOURNEY SERVICE STANDARDS

These Service Standards are our commitment to all we serve: our patients, our team, our hospital, our community and ourselves. "It's the right thing to do."

PATIENT CENTERED

APPROACH

We believe that our patients and their families are at the center of all we do. We commit to meeting and exceeding the needs of our patients by

demonstrating respect, dignity and compassion.

HOLISTIC APPROACH We believe that our actions must be approached from a holistic

perspective. This commitment must be reflected in how we listen and act upon the needs of those we serve—physically, mentally and spiritually.

SERVICE We believe that providing quality service to others is a top priority and a

core value of Redwood Memorial. This commitment must be reflected in the personal service we provide to all of our customers every day and in

every way.

ATTITUDE We believe that we are here to serve our customers by meeting and

exceeding their needs with the utmost of care and courtesy. This commitment must be reflected in the positive attitude we bring to work

every day.

TEAMWORK We believe that exceptional teamwork is based on respect for one

another and those we serve. This must be reflected in our commitment to be consistent, dependable and responsible in working toward our

common goals.

COMMUNICATION We believe that open, honest, direct, shared communication is essential

to a quality work environment and patient care. We commit to listening to better understand the needs of those we serve and work with, always

being aware of our verbal and nonverbal messages.

CUSTOMER WAITING We believe that time is a very valuable resource. *This commitment must*

be reflected in prompt service, communication and understanding the

individual needs of our patients and co-workers.

CHANGE We believe that, to ensure success in all that we do, flexibility and

continual change is a necessity. We commit to embrace new ideas,

challenge the status quo and celebrate continual improvement.

OWNERSHIP We believe that our work is a reflection of ourselves. We commit to take

pride in and responsibility for the outcomes of our actions as members of

the Redwood Memorial Team.